

*Dynamic International Village where all the pavilions are taking place*



# The Offer

660 euros per m<sup>2</sup>  
6 m<sup>2</sup> per exhibitor (*mandatory surface  
required per franchisor*)  
6 m<sup>2</sup> FREE for the Federation

## Equipment included in the offer:

- 1 high desk + 2 high chairs
- Paper bin
- Electric sockets (for each exhibitor)
- 1 table + 3 chairs + display per exhibitor
- 1 visual (*maximum surface of 2 m<sup>2</sup> per exhibitor*)
- Storage room
- High shelf (*in the storage room*)
- 1 fridge (*in the storage room*)
- Drinks (*bottles of water, soft drinks*)
- Coffee machine (+ coffee pods, coffee cups,... )
- All the services included in the **exhibitors' package** (exhibitors' badges, access to your own exhibitor space on franchiseparis.com (company's profil, logo, wenlink), access to the « Club Business », brand listed in the Official Catalogue, paper invitation and e-invitation (to order))

## Communication and Visibility Pack (1 pack by exhibiting brand) charged 750 euros per exhibitor (*optionnal*)

- An **emailing** with each brand's description, logo, booth number and link to each brand's dedicated page on franchiseparis.com (**sent to 5 000 pre-registered visitors, 3 weeks before the event**)
- **Half page** next to your company's description in the **Official Catalogue** (artwork provided by you)

# 2017 Pavilions Pictures



**\*\*Serbia Pavilion\*\***



**\*\*US Pavilion\*\***

